

Start	End	Agenda is subject to change							
		Sunday, February 21, 2027							
2:00 PM	8:00 PM	Registration Desk Open (Lower Level Coatroom)			Welcome to ETC 2027 Conference				
4:30 PM	7:00 PM	Travel Planner Jumpstart Seminar - QR Code Required Break 5:30-5:45 (Monroe/Jefferson)			ETC Conference Tracks				
4:30 PM	6:00 PM	Facilitator Training (Salon 1, 2, 3)							
6:00 PM	9:00 PM	International Bazaar DOS Setup							
7:00 PM	7:30 PM	DOS: Conference Ambassador & Newcomers Meet and Greet (Dominion/Commonwealth)	Planner: Conference Ambassador & Newcomers Meet and Greet (Shenandoah)	Jumpstart Mentor Meet & Greet (Monroe/Jefferson)					
8:00 PM	9:30 PM	ETC Official Partner Invitational Dinners - invite only (offsite)							
		Monday, February 22, 2027							
9:00 AM	10:00 AM	BOLD Talk (Salons 4/5)							
10:15 AM	11:15 AM	Travel Planners with Tenure: Top of Mind Issues and Opportunities (Shenandoah)		Travel Planner Breakout Session A (Dominion/Commonwealth)	Travel Planner Breakout Session B (Monroe/Jefferson)	Sales, Strategy, and Relationship-Building in Educational Travel (Salons4/5)			
11:15 AM	11:30 AM	Travel Planner Refreshment Break (Capital Ballroom Foyer near Madison Room side)				Break			
11:30 AM	12:30 PM	Travel Planners with Tenure: Top of Mind Issues and Opportunities (Shenandoah)	Travel Planner Breakout Session A (Monroe/Jefferson)	Travel Planner Breakout Session B (Dominion/Commonwealth)	DOS 1 - 1 Meetings: Destinations, Operators and Suppliers only (Salons EFGHIJ)				
12:30 PM	2:00 PM	Grab & Go Lunch: Healthy and Light! QR Code Required (Pickup Foyer E-F; Seating: Salons 6/7/8 + Shenandoah + Dominion & Commonwealth)							
12:45 PM	1:45 PM	Alumni Travel: <20 Programs Annually (Salon 1)	Alumni Travel: 20-39 Programs Annually (Salon 2)	Alumni Travel: 40+ Programs Annually (Salon 3)	Museum, Art, Culture & Historic Preservation Travel Planner Luncheon Forum (Madison)	Environmental Conservation Organizations Forum (Monroe/Jefferson)	CEO Roundtable: A High-Level Sharing Session Among Industry Leaders - invite only (Shenandoah)	DOS Peer Exchange Roundtables (Salons 6,7,8 and Commonwealth and Dominion)	
2:00 PM	3:00 PM	Turning Curiosity into Commitment: Sales Strategies for Travel Planners (Salons 4/5)					DOS 1 - 1 Meetings: Destinations, Operators and Suppliers only (Salons EFGHIJ)		
3:15 PM	4:15 PM	All Community Sessions (Open to Planner and DOS)							
4:30 PM	5:30 PM	Destination Showcase: New Ideas, New Access, New Opportunities (Salons 4/5)							
5:30 PM	6:30 PM	Breakout Session A (Salons 4/5)		Breakout Session B (Monroe/Jefferson)		Breakout Session C (Shenandoah)		Breakout Session D (Dominion & Commonwealth)	
6:30 PM	8:00 PM	Break Block: Set your own agenda							
		BOLD Talk (Salons 4/5)							
8:00 PM	10:00 PM	INTERNATIONAL BAZAAR: Grand Opening & Libations (Salons EFGHIJ)							
		Tuesday, February 23, 2027							
7:30 AM	8:30 AM	Partner/Destination Invitational Breakfasts at the Hotel (Pre-conference invitations are provided by official ETC Sponsoring Partners only) (Shenandoah)				Partner/Destination Invitational Breakfasts at the Hotel (Pre-conference invitations are provided by official ETC Sponsoring Partners only) (Dominion & Commonwealth)			
9:00 AM	10:00 AM	BOLD Talk (Salons 4/5)							
		All Community Sessions (Open to Planner and DOS)							
10:15 AM	11:15 AM	Breakout Session A (Salons 4/5)		Breakout Session B (Shenandoah)		Breakout Session C (Monroe/Jefferson)		Breakout Session D (Dominion & Commonwealth)	
11:30 AM	1:00 PM	All Community Sessions (Open to Planner and DOS)							
11:45 AM	1:45 PM	Grab & Go Lunch: Healthy and Light! - QR Code Required (Pick up Foyer E-F)							
1:15 PM	2:15 PM	Networking: Topic Tables (Dominion & Commonwealth, Shenandoah, Madison-Jefferson-Monroe, Salons 4/5)							
1:45 PM	2:45 PM	Breakout Session A (Salons 4/5)		Breakout Session B (Shenandoah)		Breakout Session C (Monroe/Jefferson)		Breakout Session D (Dominion & Commonwealth)	
2:45 PM	5:30 PM	Break Block: Set your own agenda							
		INTERNATIONAL BAZAAR (Salons EFGHIJ) 1 - 1 Meetings with Planners and DOS 3:00-4:15 (6 Meetings) 4:15-4:30 Coffee Break 4:30-5:30 (5 meetings) (Salons EFGHIJ)							
		ETC Official Partner Private Invitational Receptions <i>By invitation only</i>							
6:00 PM	7:30 PM	Odysseys - invite only (Shenandoah)		USI - invite only (Salon 1)			TBA - invite only (Salon 3)		
8:00 PM	10:00 PM	Community Dinner - Networking Evening (QR code required) (Offsite)							
		Wednesday, February 24, 2027							
7:30 AM	8:30 AM	Partner/Destination Invitational Breakfasts at the Hotel (Pre-conference invitations are provided by official ETC Sponsoring Partners only) (Shenandoah)				Partner/Destination Invitational Breakfasts at the Hotel (Pre-conference invitations are provided by official ETC Sponsoring Partners only) (Dominion & Commonwealth)			
8:30 AM	9:30 AM	BOLD Talk (Salons 4/5)							
10:00 AM	12:30 PM	INTERNATIONAL BAZAAR (Salons EFGHIJ) 1 - 1 Meetings with Planners and DOS 10:15-11:00 (5 Meetings) 11:00-11:15 Coffee Break 11:15-12:30 (5 meetings)							
12:30 PM	2:00 PM	Grab & Go Lunch: Healthy and Light! QR Code Required (Pickup Foyer E-F)							
12:45 PM	1:45 PM	Topic Tables (Seating: Salons 6/7/8, Shenandoah, Dominion & Commonwealth)							
2:00 PM	3:00 PM	Breakout Session A (Monroe/Jefferson)		Breakout Session B (Shenandoah)			Breakout Session C (Salons 4/5)		
3:15 PM	4:15 PM	Breakout Session A (Monroe/Jefferson)		Breakout Session B (Shenandoah)			Breakout Session C (Dominion & Commonwealth)		
4:30 PM	5:30 PM	BOLD Talk and Official Certification Ceremony (Salons 4/5)							
6:00 PM	7:30 PM	TBA - invite only (Shenandoah)		TBA - invite only (Salon 1)			TBA - invite only (Salon 3)		
8:00 PM	10:00 PM	ETC Official Partner Invitational Dinners - invite only (offsite)							
		Thursday, February 25, 2027							
		Learning Labs (QR code required) off site							
8:00 AM	3:00 PM	Learning Lab #1				Learning Lab #2			